

# Seasonal Incentive Planning

The perfect plan starts with prepaid award cards.



## Winter

The end of the year is the right time to think about employee and customer appreciation. Whether you're celebrating service or helping folks enjoy the holidays, prepaid award cards are remembered.



### 77% of employees reported

that they would work harder if they were better appreciated. Make milestone awards vibrant and fun with an award they want and will remember.<sup>1</sup>



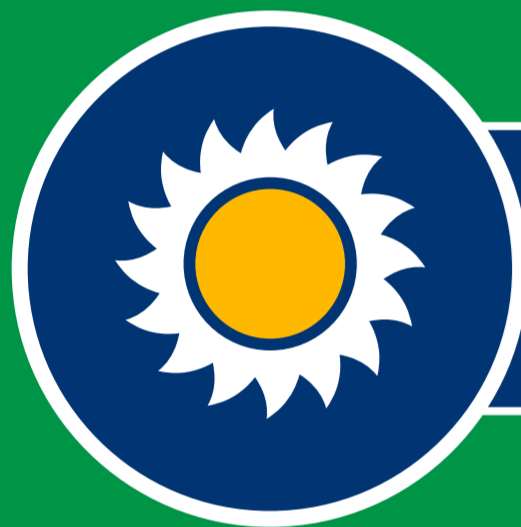
## Spring

Once the spring season hits, there's a jump in activity — people are getting out more and it's a perfect time to introduce your new employee or customer programs. Start your employee health & wellness campaign or a customer referral program.



### 78% of organizations

with a wellness program said that they used some sort of incentive to drive participation. More and more companies are getting results from wellness programs, and using prepaid award cards as incentives.<sup>2</sup>



## Summer

Create excitement among employees during the summer when you introduce a Spot Award system — handing out awards "on the spot" for excellent performance. Summer is an active season, so it's also the perfect time to launch your Top Customer program.



### A 2% increase

in customer retention has the same effect as

### decreasing costs by 10%!

Reward your best customers and they'll become even more valuable.<sup>3</sup>



## Fall

When the weather begins to cool down, you can generate a sense of competition and camaraderie with employee performance awards. It's also a great time to introduce a customer rebate program.



The achievement award is a means for the company to promote productivity and to provide immediate and visible recognition. Strong performance has a ripple effect. That's why 79% of companies recognize it.<sup>4</sup>



Prepaid award cards can make a difference for employees and customers, and most of all for your business.

Talk to the prepaid award card experts at PROVIDER.

Call 1-XXX-XXX-XXXX today!



Sources: 1. [http://go.globoforce.com/rs/globoforce/images/WorkforceMoodTracker\\_September2011\\_FINAL\\_ONLINE.PDF](http://go.globoforce.com/rs/globoforce/images/WorkforceMoodTracker_September2011_FINAL_ONLINE.PDF) 2. [http://www.willis.com/documents/publications/Services/Employee\\_Benefits/FOCUS\\_2014/20140402\\_50074\\_HCP\\_Health\\_Prod\\_FINAL\\_V2.pdf](http://www.willis.com/documents/publications/Services/Employee_Benefits/FOCUS_2014/20140402_50074_HCP_Health_Prod_FINAL_V2.pdf)  
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